



Office of the President  
Pamela Joy Ring

2 April 2009

Via Email: To TMA Nevada Members & Guest Attendees of March 25 Breakfast

Dear TMA Nevada Members and Friends,

I write to you because some very positive events have occurred since we met on March 25 of which I wish to share with you and which may be of benefit to you (your board is always thinking of ways to enhance you and your business prospects!). Please read on.

**1. Follow-up on our March 25 Breakfast: TMA Nevada is About Effecting Change:**

Tell Me What You Want To Do?

WOW...what a great breakfast discussion we had on March 25! There were 47 of us around one table (we'll try to not be so shoulder to shoulder next time), but the intimate setting contributed to the honest, insightful and heart-felt dialogue concerning our local economy. On point, how we as colleagues and neighbors are living with the adverse affects the national economic crisis and perception of Nevada--particularly, Las Vegas, has had on our lives.

**You Observed: Nevada & Las Vegas Need a Turnaround!**

You Commented:

- We need diversification of industry in Nevada & Las Vegas
- Associations & agencies chartered with the mission of bringing business to Nevada & Las Vegas are falling down on the job
- Our state government and national representatives did not do enough in their efforts of defending Las Vegas in the face of President Obama's comments against it as a meeting venue for companies. Our local economy has lost millions of dollars from the fallout of the president's comments
- We need to strengthen our educational systems to encourage families to settle in Nevada, this would be a draw to attracting more business & industry

TMA Nevada is not a political organization.

*However...*

TMA Nevada is an organization focused on effecting positive change in business.

Some of you have expressed an interest in forming an action committee to explore the issues outlined above.

***Please contact me by Friday April 10 if you want to form an action committee and are willing to commit your time to participating in it.***

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Read on...More Updates...

**2. TMA Nevada Partners with The Risk Management Association: Nevada Chapter:**

The Risk Management Association (RMA: <http://www.rmahq.org/RMA/>) is comprised of banking professionals and is a national member-driven organization which “helps banking and non-banking institutions identify and manage the impacts of credit risk, operational risk, and market risk on their businesses and customers...through education, research, networking, and leadership opportunities”.

As part of TMA Nevada’s Speaker/Ambassador Program, we have formed an alliance with the RMA. Members of RMA will be invited to join our provocative panels as well as attend our meetings. TMA Nevada members will reciprocate in kind.

**Save the date: This Thursday, April 9  
as Somer Hollingsworth, president & CEO of the Nevada Development Authority  
will speak at RMA’s meeting:  
“Why Southern Nevada is a Great Place to Live & Do Business”  
Registration begins at 4:30, Cocktails & Appetizers to 5:30  
Program begins at 5:30  
At: Sierra Gold 6515 South Jones, 2<sup>nd</sup> floor  
To Register Call: 702-855-4537 speak to Jodi Graham**

**3. New Membership Growth Initiative Program To be Rolled Out by New Membership Chair: Diane Dutton**

As a young upstart organization, one of our challenges has been to grow our membership in a formalized fashion. I am pleased that fellow member, Diane Dutton, has taken the helm and will be rolling out our New Membership Growth Initiative which will include all our current members in the effort. Her great idea will serve to show case you, our current members as we bring new associates into our fold. Stay tuned...we’ll be sharing the details with you very soon.

Thank you, Diane!!

**4. Please Welcome the new members to TMA Nevada’s Board of Directors: Diane Dutton & Bill Granda!**

Both Diane and Bill have been active members on our volunteer committee, and we welcome their talent, energy and leadership in helping grow TMA Nevada to its full potential. Thank you for your commitment, Diane & Bill!

**5. *Remember to get your professional profile on the member directory at [www.tmaofnevada.com](http://www.tmaofnevada.com)  
It will raise your business prospects!!***

Thank you all for your great interest and participation in TMA Nevada. I’ll see you at our April 29 event!

Best regards and respect,

*Pamela Joy Ring*

President: TMA Nevada